

POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES	248,709,873	281,421,906	290,647,163	305,918,071
MEDIAN AGE (YRS)		35.3	36.1	37.3
MASSACHUSETTS	6,016,425	6,349,097	6,451,860	6,610,791
MEDIAN AGE (YRS)	----	36.6	37.6	38.9
HISPANICS (ANY RACE)	----	428,729	458,224	506,586
STATE'S PERCENTAGE	----	6.75%	7.10%	7.66%

POPULATION BY RACE	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE	5,367,286	5,401,209	5,459,604
STATE'S PERCENTAGE	84.54	83.72	82.59
MEDIAN AGE (YRS)	38.3	39.5	41.2
BLACK/AFRICAN-AMERICAN	343,454	361,681	381,891
STATE'S PERCENTAGE	5.41	5.61	5.78
MEDIAN AGE (YRS)	29.5	30.2	31.0
AMERICAN INDIAN/NATIVE	15,015	16,514	18,660
STATE'S PERCENTAGE	0.24	0.26	0.28
MEDIAN AGE (YRS)	30.3	30.0	29.9
ASIAN	238,124	257,863	289,096
STATE'S PERCENTAGE	3.75	4.00	4.37
MEDIAN AGE (YRS)	29.6	30.5	32.7
HAWAII/PACIFIC ISLANDER	2,489	2,593	2,989
STATE'S PERCENTAGE	0.04	0.04	0.05
MEDIAN AGE (YRS)	28.1	27.9	28.0
OTHER	236,724	257,506	287,703
STATE'S PERCENTAGE	3.73	3.99	4.35
MEDIAN AGE (YRS)	24.0	24.7	26.0

POPULATION BY LOCALITY	2003 ESTIMATED	2008 PROJECTED
URBAN	2,008,421	2,040,744
SUBURBAN	4,266,630	4,386,707
RURAL	176,809	183,340

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INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$56,120	-----	
PER CAPITA	\$29,122	-----	
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$118,180,444,000	\$147,205,905,000	24.56%
FOOD AT HOME TOTAL	\$13,527,817,000	\$15,354,078,800	13.50%
FOOD AWAY FROM HOME TOTAL	\$12,804,274,200	\$15,724,703,600	22.81%
FOOD AS % OF TOTAL EXPENDITURES	22.28%	21.11%	-----
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$2,758,993,400	\$3,166,555,800	14.77%
FISH & SEAFOOD PRODUCTS	\$313,421,000	\$352,415,000	12.44%
FRUITS & VEGETABLES	\$1,611,527,100	\$1,799,716,200	11.68%
DAIRY PRODUCTS	\$1,536,109,600	\$1,736,446,300	13.04%
BAKERY PRODUCTS	\$1,587,005,800	\$1,745,625,900	9.99%
CEREALS & PRODUCTS	\$761,178,800	\$883,403,800	16.06%
PREPARED FOODS	\$1,905,662,800	\$2,185,856,400	14.70%
JUICES	\$457,302,900	\$513,791,900	12.35%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH	\$822,454,100	\$1,120,743,200	36.27%
FAST FOOD	\$364,852,100	\$482,412,400	32.22%
FULL SERVICE	\$457,602,100	\$638,330,800	39.49%
LUNCH	\$2,967,890,000	\$3,635,677,700	22.50%
FAST FOOD	\$1,754,449,600	\$2,098,294,800	19.60%
FULL SERVICE	\$1,213,440,400	\$1,537,382,900	26.70%
DINNER	\$4,725,345,100	\$5,915,944,600	25.20%
FAST FOOD	\$1,670,853,800	\$2,007,126,900	20.13%
FULL SERVICE	\$3,054,491,400	\$3,908,817,700	27.97%

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FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$1,101	\$1,214	10.26%
POULTRY	\$379	\$419	10.55%
EGGS	\$54	\$58	7.41%
FISH & SEAFOOD			
FRESH	\$75	\$80	6.67%
FROZEN	\$29	\$34	17.24%
CANNED	\$20	\$21	5.00%
FRUITS / VEGETABLES			
FRESH	\$470	\$508	8.09%
CANNED	\$76	\$84	10.53%
FROZEN	\$75	\$76	1.33%
OTHER	\$23	\$22	-4.35%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$179	\$191	6.70%
CHEESE	\$168	\$174	3.57%
ICE CREAM	\$101	\$109	7.92%
BUTTER / MARGARINE	\$53	\$64	20.75%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$506	\$536	5.93%
COOKIES	\$88	\$92	4.55%
CRACKERS	\$39	\$41	5.13%
CEREALS & PRODUCTS			
CEREALS	\$170	\$181	6.47%
PASTA PRODUCTS	\$61	\$70	14.75%
FLOUR & MIXES	\$36	\$43	19.44%
RICE	\$37	\$45	21.62%
PREPARED FOODS			
SNACKS/CHIPS	\$128	\$148	15.63%
JUICES	\$182	\$197	8.24%
FROZEN/PREP. OTHER	\$93	\$108	16.13%
SOUPS	\$69	\$80	15.94%
SAUCES & GRAVIES	\$66	\$65	-1.52%
BABY FOOD	\$46	\$50	8.70%
FROZEN MEALS	\$38	\$43	13.16%
NUTS	\$32	\$35	9.38%
SALADS	\$30	\$36	20.00%

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